

Gender equality and HIV programming: a spectrum

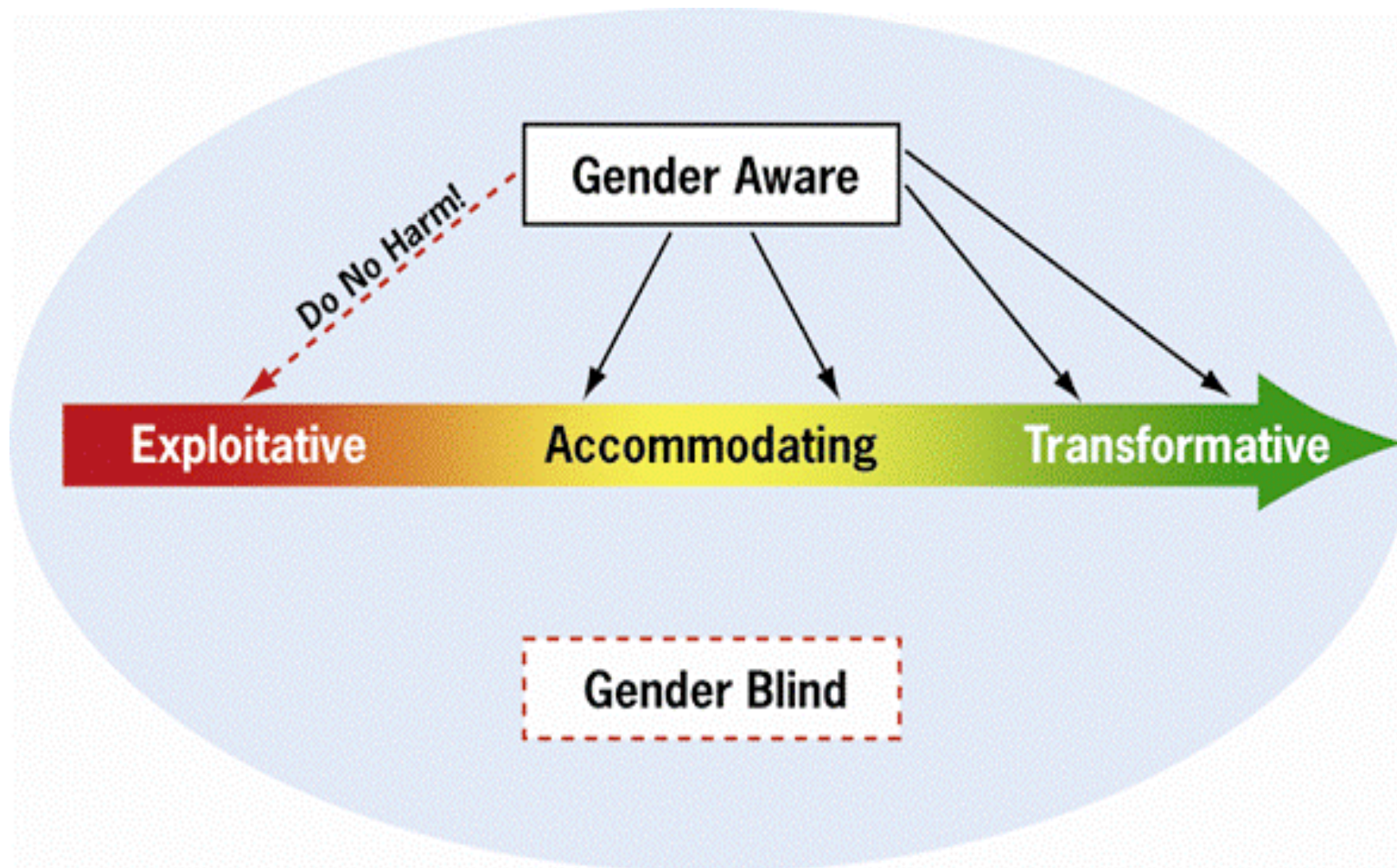
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*Strengthening Women's Engagement with the Global Fund to
Champion Gender Equality through the New Funding Model
and Beyond*

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Gender equality programming: a spectrum



Source: Geeta
Rao Gupta



The continuum

- **A gender-negative, blind or neutral intervention**
 - aggravates or reinforces existing gender inequalities and norms,
 - doesn't acknowledge the different needs or realities of women and men.
- **A gender-sensitive intervention**
 - takes into account these differences and attempts to ensure that women will benefit from the intervention.
 - EX: promotion of female condom, a strategy that builds on the fact that as a female-initiated technology, it may require less negotiation with a male partner than a male condom.
- **A gender-transformative**
 - explicitly seeks to redefine and transform gender norms and relationships in order to redress existing inequalities.
 - EX: address sexuality norms and inequities in access to resources that make it difficult for women to negotiate condom use

Gender-based violence and violence against women



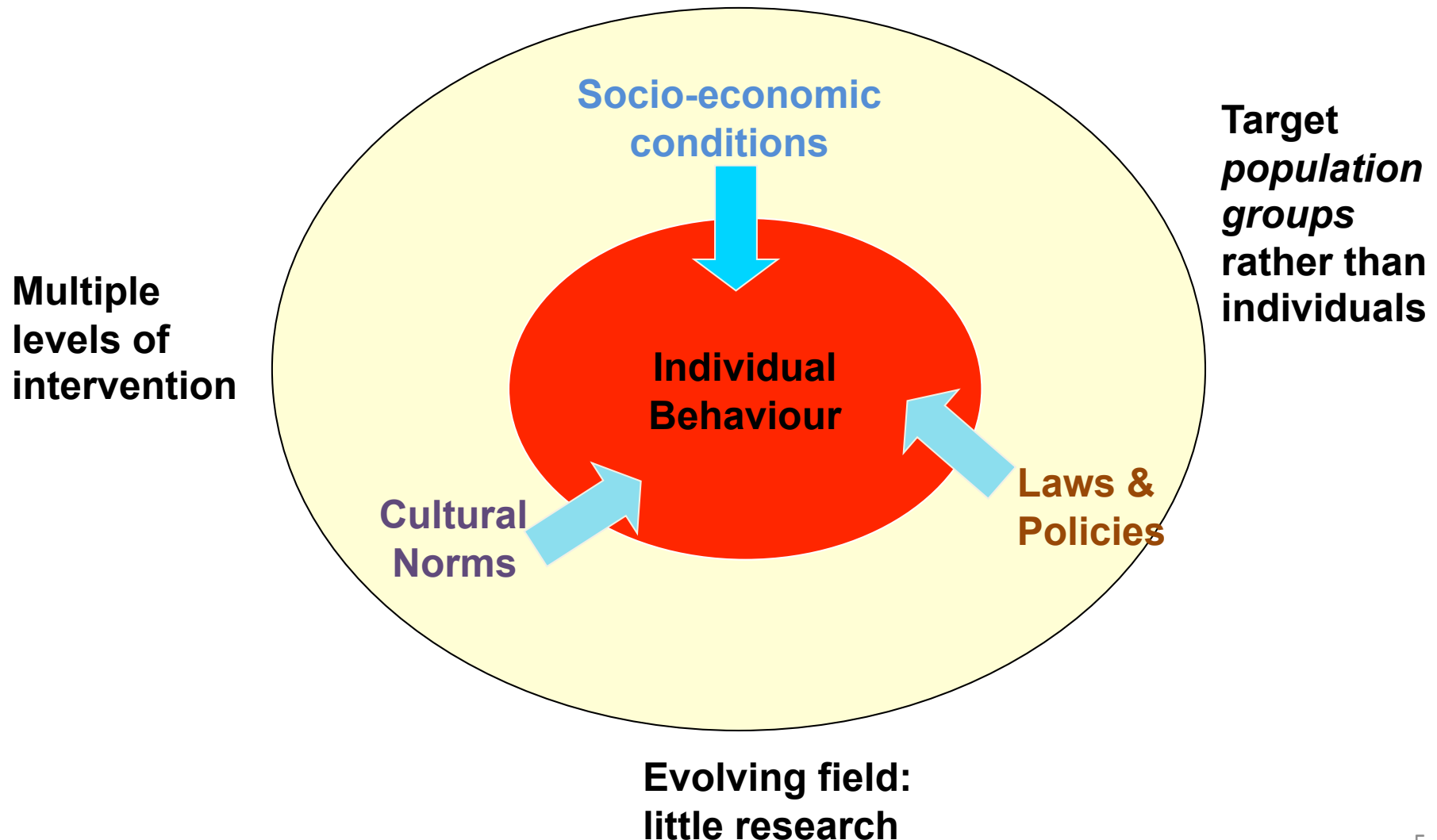
DEFINITION



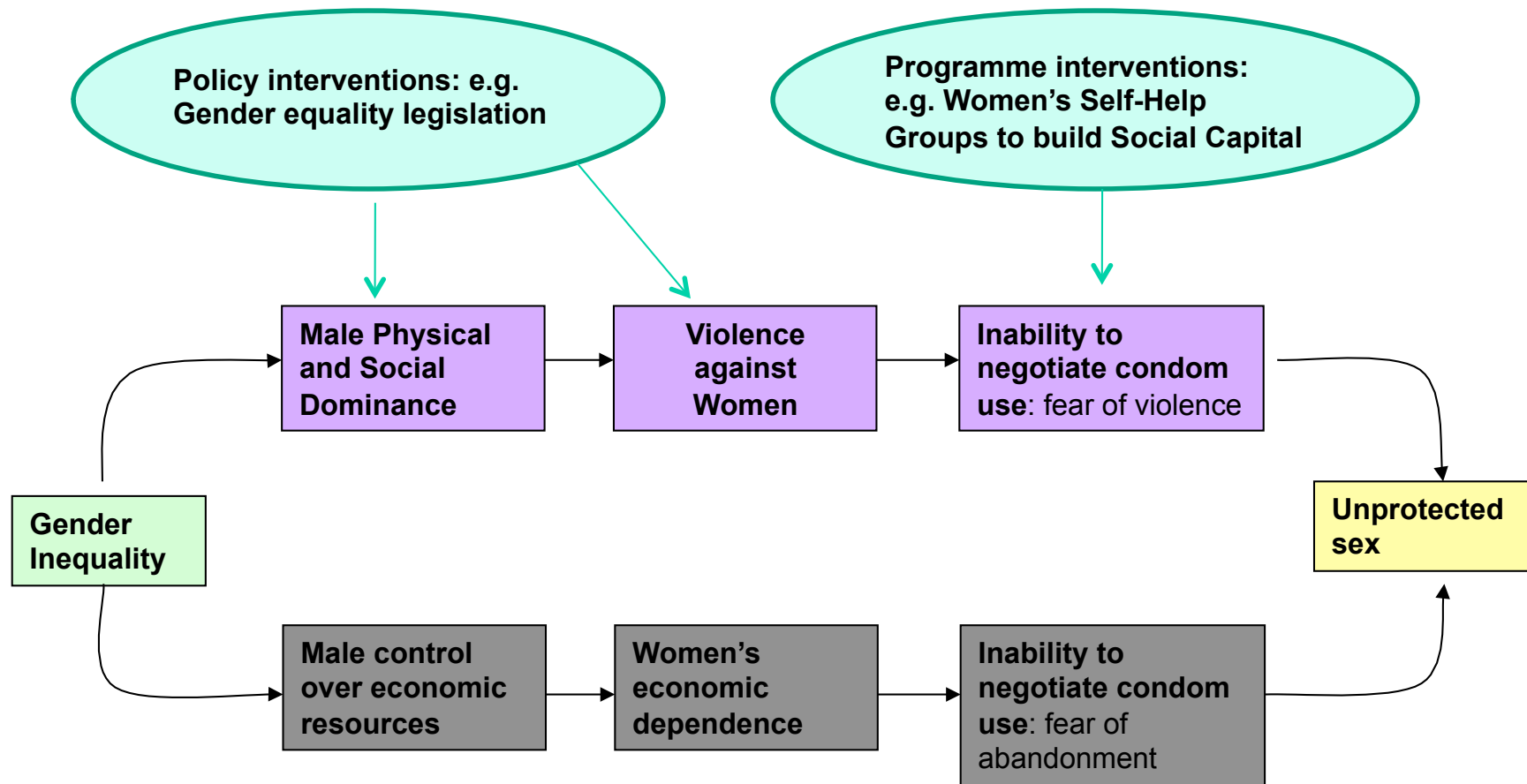
Structural Interventions...

Work by altering the *context* in which health is produced

- Blankenship et al, AIDS 2000



“Structural interventions”: Acting outside the health sector to influence health outcomes



Graphic adapted from: Rao Gupta, 2009

